



Supermarket lighting: Latest info and packages from Philips

1 September, 2015

Name

Taking care of your business, like our own



**The perfect retail experience for your shoppers
Improve traffic, conversion and sales**

- Well-lit store that generates more revenue for your 'brick' stores
- Improve your branding and image with accent lighting, differentiated feature ceilings and more
- Comfortable multi-sensory experience empowered through the best lighting. Longer time spent = higher basket sizes.

**Improve brand loyalty and
transform customers into repeat customers**

It's both the top-line, and the bottom-line



**Attractive lighting to boost sales,
while saving you energy and maintenance costs**

- Minimally 40% in energy savings, with additional 35% energy reduction if paired with controls
- Inspire customers and enhance the appeal of your fresh food / perishables section
- Define the experience in each zone with clever accent and functional lighting

Build a strong brand while benefiting from savings



Our latest works



Spotlight on our products



Spotlight on our products



GreenPerform Batten

High quality LED batten, reliable and robust, long lifetime.
Good color uniformity, high vertical illuminance

- 50% energy savings, flexible optics and mounting accessories for many uses



GreenPerform Trunking

Modular design for flexible installation, multi-channel design for standalone control. Highly uniform quality light

- 50% energy savings, 3D light effect, accurate light distribution, low glare



FlexAccent

Unique slim design, multiple settings and options

- 30% energy savings, long lifetime, stays cool without the use of fan



GreenSpace LED Downlight G4

Elegant design yet energy efficient

- Wide variety, long life, high efficacy

Spotlight on our products



SmartBright Lowbay

Highly efficient, comfortable lighting experience

- 55% energy savings, long life, low glare, reliable LED luminaire



LuxSpace LED Downlight G4

High performance, light comfort and design, natural light

- Wide variety for various applications, perfect integration with ceiling with rimless version



MASTER LEDtube T8

High performance, uniform light output, superior colors, comfortable to the eyes

- 60% energy savings, low maintenance, uniform light, long life



Dynalite

Variety of settings to suit the mood, highly configurable, flexible and easy to install

- Energy saving with intelligent light systems, long life, sophisticated settings

Overview

	Fruits and vegetables	Cheese, bread and pastries	Meat and fish	Wines and spirits	Freezers and coolers	Aisles and shelves	Feature ceiling	Checkout counters	Warehouse and cold store	Outdoor parking and façade	Indoor parking
GreenPerform Batten	●	●		●	●	●		●			
GreenPerform Trunking	●	●	●		●	●					
GreenSpace LED Downlight G4	●		●	●	●			●			
GreenSpace Power			●					●			
LuxSpace LED Downlight G4	●	●		●				●			
SmartBright Mini LED Dimmable Downlight G2							●				
GreenAccent G2		●	●								
FlexAccent	●			●							
GreenUp Highbay						●			●		
GreenPerform Highbay									●		
SmartBay						●					
SmartBright Highbay						●					
SmartBright Lowbay	●		●			●					

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GreenUp Waterproof									●		●
GreenPerform Waterproof									●		
SmartBright LED Waterproof											●
Essential SmartBright LED Floodlight										●	
Tango G2 LED Floodlight										●	
Vaya Linear LP/MP						●				●	
Master LEDtube G5	●				●			●	●		
Master LEDtube T8	●	●	●		●	●		●	●		
Essential LEDtube					●						●
iColor Flex MX gen2							●				
iColorCove MX Powercore							●				
GreenVision Xceed										●	

Why Philips?



Quality and expertise

Only the best and most suitable portfolio, quality standards and the right experts

Great customer appeal

Enhance atmosphere for spectators, encourage spending and good word-of-mouth

Flexibility

Make a venture multi-functional, raising revenue potential



Sustainability

Significant energy savings, reduced operational costs

Higher ROI

Lower costs and higher revenues with support from Philips

Why Philips?



Creator of technology-leading, future-proof lighting solutions

Complete one-stop solutions to maximize your investment

- Partner with you and your design team
- Customized solutions and services

Support from start to finish

- Advisory services: Expert light audit, convince your team/bosses
- Project services: Hassle-free project management
- LifeCycle services: Cost-efficient maintenance
- Philips lighting capital: Financing with little to no upfront investment

Packaged offerings just for you

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*Country team to edit and fill in relevant
Packages/Promotions to push for each customer*

Contact our friendly sales team to find out more.

[Contact person/s]

[Email]

[telephone]

