



Bringing out the **best in our shining stars**



Optimal arena lighting perfect for sports and entertainment

- Instant on/off
- Minimal glare
- Flicker-free
- Fit for HDTV broadcasting & slow-motion replay
- Superior thermal management
- Programmable light shows

Interactive and theatrical, delivers state of art lighting to impress and engage with spectators



Bringing out the **best in our shining stars**



Color-changing light spectacles at the touch of a button

- Weatherproof
- Future proof
- Sustainable
- Programmable
- Low maintenance
- High quality and reliable

Architectural masterpieces that can double the excitement for visitors. Perfect for world-class façades, grand entrances and hospitality suites





Our shining moments







Spotlight on our products — **Floodlights**



ArenaVision LED

Outstanding light quality, heat management and long life

Maximum flexibility, variety of lighting atmospheres



Tempo LED

Best value, high-performance, versatile

• > 50% energy savings and low-maintenance



OptiVision LED

Complete solution for all sports projects

• Maximum energy savings, easy to install and future proof



ClearFlood Maxi

Customizable, versatile, 1:1 retrofit

• High energy savings, fast ROI



Tango G2 LED

Energy-saving, versatile

Reliable, easy installation and maintenance







Spotlight on our products — **ColorKinetics**



ColorReach Powercore gen 2

Elegant, high-performance outdoor LED for large-scale installations

- Fast, efficient, accurate control of power output
- Superior color consistency and uniformity



ColorGraze MX Powercore

High-intensity, color-changing multi-story façade and surface lighting

Low total cost, easy to install



iColor Flex MX gen2

For extraordinary effects and large installations, architectural accents, perimeter lighting and building-covering video displays

• Full-color, visible in daylight, weatherproof



Overview

	Pitch and playing area	Stands and spectators area	Sports and recreational hall	Swimming pools	Golf course	In the arena	Outdoor area and landscape	Architectural and media façade	General and zone lighting	Carpark (Outdoor)	Carpark (Indoor)
ArenaVision LED Floodlight	•	•	•	•	•						
OptiVision LED Floodlight		•	•	•	•						
ClearFlood Maxi Floodlight			•	•	•		•		•		
Tempo LED Floodlight							•	•	•	•	
Tango G2 LED Floodlight		•		•	•		•	•	•	•	
ColorGraze MX Powercore							•	•			
iColor Flex MX gen 2								•			
ColorReach Powercore gen 2							•	•			
Master LEDbulb ClearClassic						•					
Master LEDspot MV						•					
SmartBright LED Downlight						•					
Master LEDtube									•		•
SmartBright LED Waterproof											•



Why Philips?



Quality and expertise

Only the best and most suitable portfolio, quality standards and the right experts

Great customer appeal

Enhance atmosphere for spectators, encourage spending and good word-of-mouth

Flexibility

Make a venture multi-functional, raising revenue potential



Sustainability

Significant energy savings, reduced operational costs

Higher ROI

Lower costs and higher revenues with support from Philips



Why Philips?



Creator of technology-leading, future-proof lighting solutions

Complete one-stop solutions to maximize your investment

- Partner with you and your design team
- Customized solutions and services

Support from start to finish

- Advisory services: Expert light audit, convince your team/bosses
- Project services: Hasslefree project management
- LifeCycle services: Costefficient maintenance
- Philips lighting captial:
 Financing with little to no upfront investment



